



# Promoting your Company's brand with professional photography

TAKEN BY HELEN TINNER PHOTOGRAPHY

Website: [www.helentinner.com](http://www.helentinner.com)  
Email: [helen@helentinner.com](mailto:helen@helentinner.com)  
Office: 01379 450 121

Branding is an extremely important part of marketing



**CLIENT: GT LIFTING**

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It's essential that your brand imagery is of exceptional quality to promote your business



ROTO Hire & Heavy Lift Telehandler Hire & Sales Specialist | UK's No. 1



We have the machine for your perfect lift

Our Merlo & Magni ROTO & Heavy Lift Telehandlers have lift heights that span from 1.0m-40m, with lift capacities from 3.8 to 20 tonnes. GT Lifting are proudly the owners of the largest range of ROTO & Heavy Lift Telehandlers in the UK today.

Whether you are looking for roto telehandler hire or a heavy lift telehandler, we offer a number of different options to suite each individual customer.

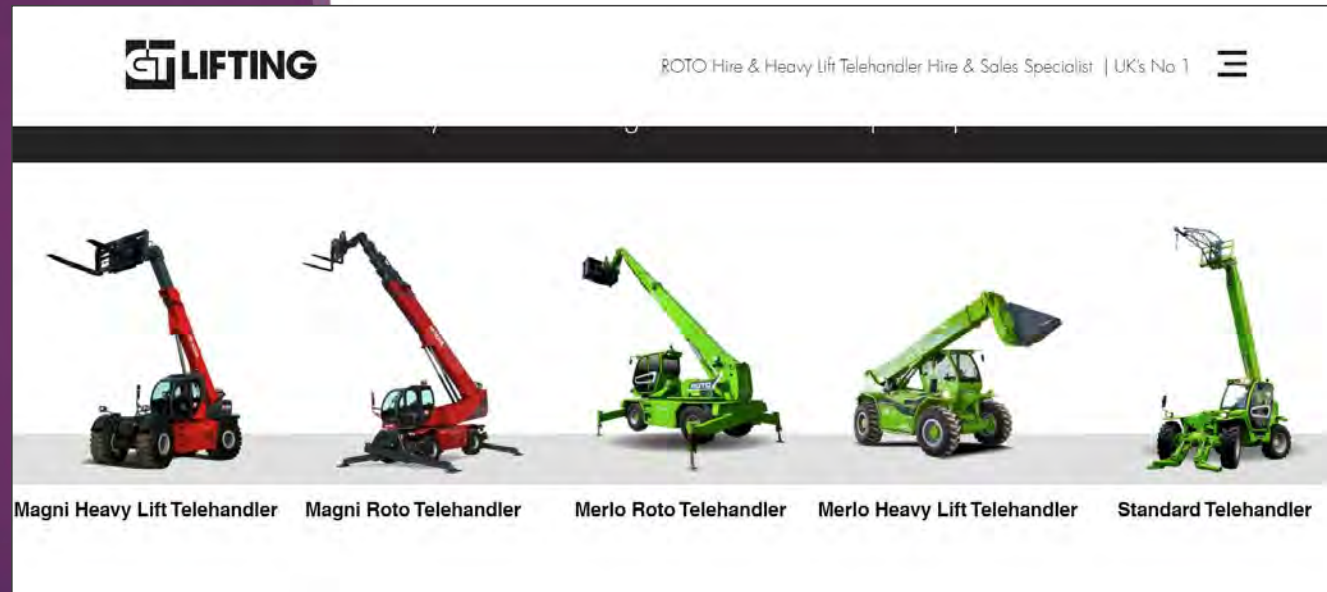
With full nationwide coverage and 24/7 backup - Choose the UK's number one supplier here at GT Lifting.



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Helen Tinner Photography  
can enhance  
your brand;  
whatever your  
photographic  
requirements  
may be



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# What makes HTP different?

- **Over 25 years professional photography experience; with BA (Hons) qualifications**
- **Our enthusiasm and passion guarantees extraordinary images**
- **Dedicated photography team**
- **National Coverage**



**HELEN** tinner  
photography

# “Stock Library”

Let us capture all aspects of your business to create a marketing stock library...



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To include the  
human side!!



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HTP will create a fantastic set of images, that provide you with a current “Stock Library” of up to date photographs, for use in marketing and publicity



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“Helen’s photography had a huge influence across the scope of our business and brought the people in our company into focus”.

Graham Trundell  
Managing Director



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HTP will listen to your brief and work with you to produce exemplar images



**CLIENT: DENTAL HEALTH SPA**

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# HTP captures all corporate needs

The following are examples of our expertise

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## Client: Joan Collins

Helen was instrumental in the launch of Joan Collin's makeup range "Timeless Beauty"; creating a package which included sourcing "real" models



# Client: Living TV

Working with Jade Goody,  
Helen photographed  
“The MakeOver Team” to take  
the before and after  
photographs, for Living TV



# Client: Apple

Brief: to capture in stills the filming of the “The Beatles Anthology”, which included the moment John Lennon’s piano was dropped outside the Liver Building

Helen’s was the only photographer to be invited onto the set of “The Beatles Anthology”



# Client: Funky Iron Company

Brief: To photograph products and successfully launch the business into Amazon and John Lewis



# Client: Dental Health Spa

Brief: To choreograph staff within a studio set up, to create images for their website and social media pages





# Client: Body Profile International

Brief: To create a marketing campaign to launch their beauty business into UK salons

## Why do more than 5000 UK salons use Gézanne?

For which Body Profile International's Gézanne range of facial and body tanning solutions is the most popular choice.

All of Body Profile International's Gézanne range of facial and body tanning solutions are built to last and are easy to use, making them the perfect choice for salons.

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**Gézanne FacePure** - 100% DHA free, no fragrance, 100% natural, 100% professional, 100% salon ready. It's the only facial tanning solution that's been developed specifically for salons. It's the only facial tanning solution that's been developed specifically for salons.

**Gézanne Skin 5** - 100% DHA free, no fragrance, 100% natural, 100% professional, 100% salon ready. It's the only body tanning solution that's been developed specifically for salons. It's the only body tanning solution that's been developed specifically for salons.

**Gézanne RapidTanner** - 100% DHA free, no fragrance, 100% natural, 100% professional, 100% salon ready. It's the only body tanning solution that's been developed specifically for salons. It's the only body tanning solution that's been developed specifically for salons.

Introducing professional tanning with Gézanne.

## Income from course fees

Body Profile International - a commitment to you and your business.

Body Profile International offers a complete tanning course for salons. The course is designed to help you increase your revenue and grow your business. The course is designed to help you increase your revenue and grow your business.

**Income from course fees**

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## BODY TAN PROFESSIONAL SELF TANNING

### Luxury Sunwash BodyTan Towels

ON SALE HERE

SALON CONTENT GIVING GREATER BODY COVERAGE

- Unique Self-Tanning Formulation with Coconut Fragrance
- Easy to use
- No Streaking
- Natural looking, all-year round tan

Body Profile International, www.bodyprofile.co.uk

## Income from retail skincare products

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# Client: Queen Elizabeth Hospital

Brief: In conjunction with the hospital, Helen reinvented the medical experience through imagery; aiming to alleviate patient stress by demonstrating procedures through pictures



# Client: Queen Elizabeth Hospital

Helen created  
“The Medical Journey”



# Client: Queen Elizabeth Hospital

This shows patients each stage of their medical experience from the initial consultant meeting; beyond the operation and into the recovery period



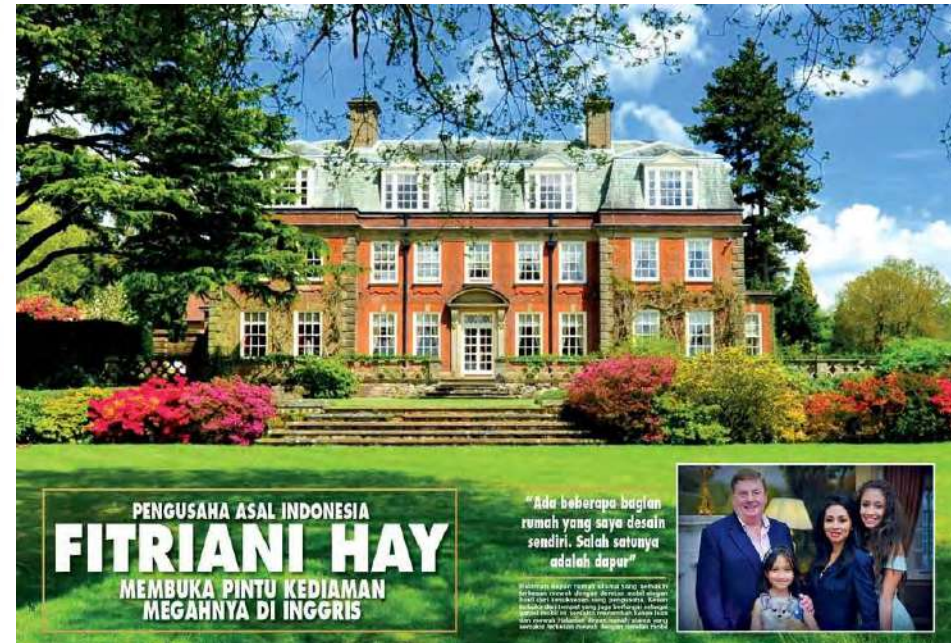
# Client: Queen Elizabeth Hospital

Helen spent two days capturing all of the action. These images are now widely used by the hospital, to give patients a clear understanding of their “Medical Journey”



# Client: Harpers Bazaar International

Brief: To capture an insight into the life of designer “Fitriani Hay” and her fashion label “Fitriani”



# Client: Harpers Bazaar International

Helen was invited to capture a series of lifestyle images to give the magazine's audience an insight into Fitriani's life in the UK







Helen has also worked with other fashion brands such as "Gola" footwear and "French Connection"



# Client: Findon Garden Centre

Brief: To take staff and team photographs on location around the garden centre and present a family run business as professional yet personable



# Gala balls, charity events & dinners

Using our experience in modelling, fashion and film, we are experts at capturing the “best side” of every guest



# Gala balls, charity events & dinners

- We have the technology to print photos on-site
- We can set up our professional studio with lights, backdrop and wind machine effect



# Gala balls, charity events & dinners

We bring along our  
own “prop box”



# Gala balls, charity events & dinners

- We make having your photograph taken a fun experience
- Our specialism is capturing large groups



# We use “Green Screen” technology

You can incorporate any backdrop to match the occasion, using “Green Screen” technology



# Conferences

- We will capture your speakers, sponsors and attendees
- This can be in attendance or “Virtually”





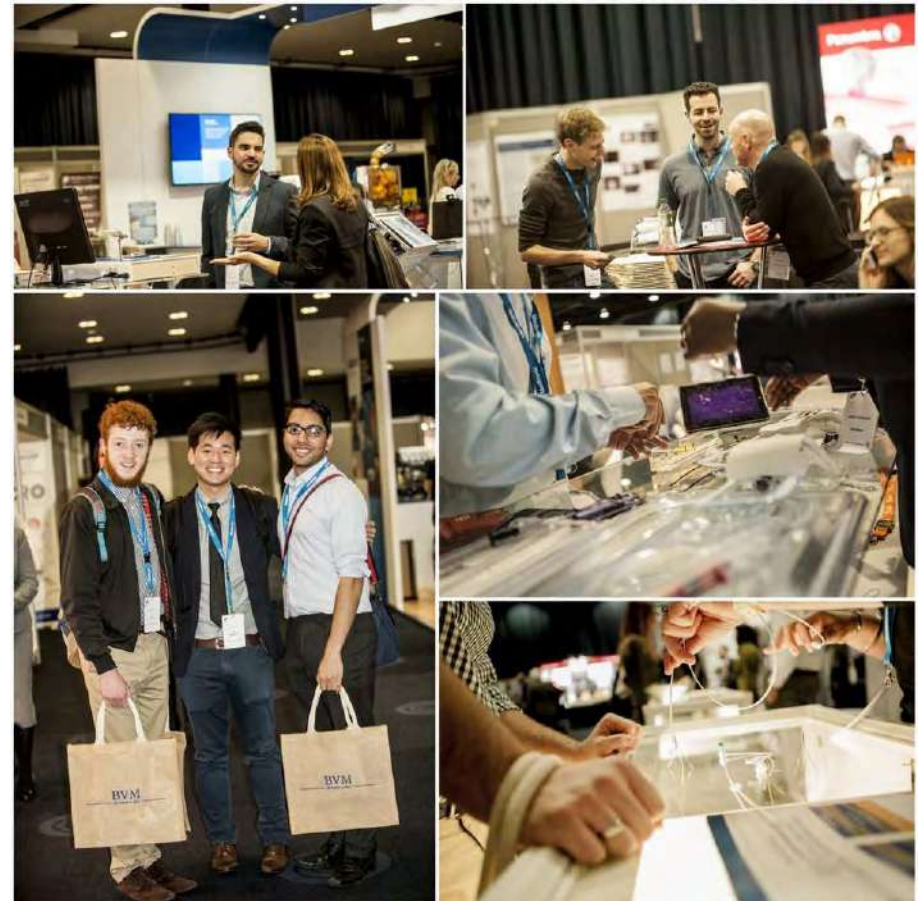
# Conferences

We can photograph sponsors and trade stands; posing groups quickly and efficiently to create news worthy images



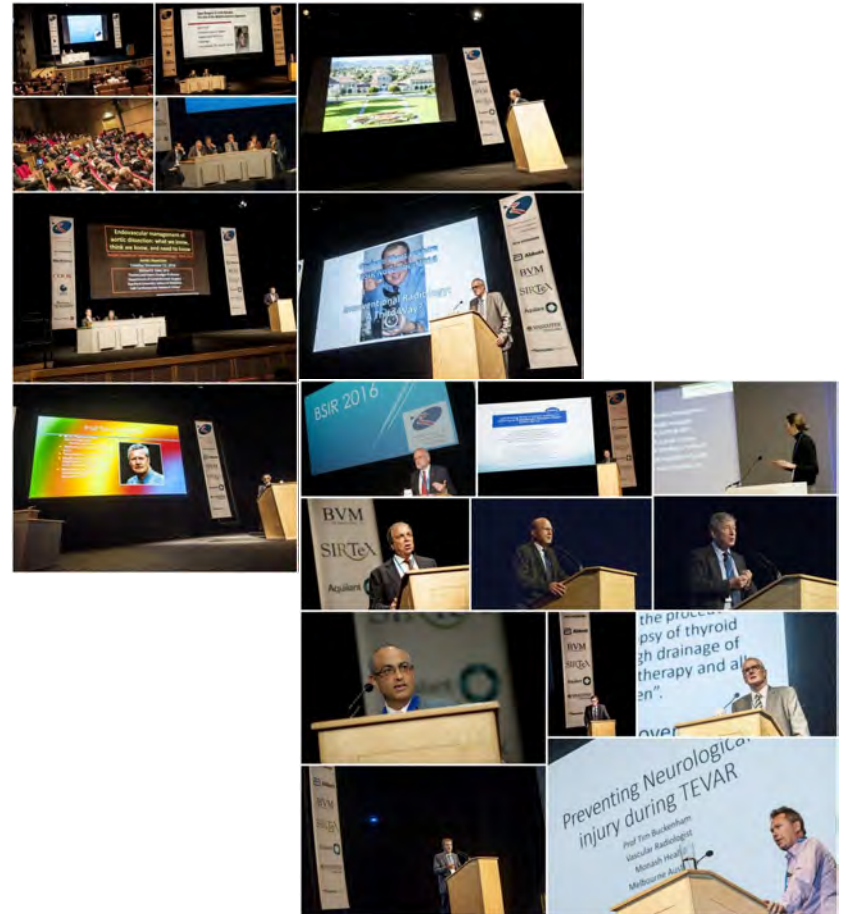
# Conferences

We photograph your event in action, so you have a great “stock library” of marketing images



# Conferences

We can take photographs without using flash to avoid distraction



# Conferences

We work well under pressure; taking prompt and discreet photos of award presentations



# Corporate Days Out

We will photograph your  
corporate events



# Corporate Days Out

Whilst working discreetly,  
we pull out all the stops  
to create memorable  
photographs



**CLIENT: SAMSUNG**

TAKEN BY HELEN TINNER PHOTOGRAPHY

# Corporate Days Out

We can print photographs immediately, to be presented in your own branded designer mounts



**CLIENT: SAMSUNG**

TAKEN BY HELEN TINNER PHOTOGRAPHY

# Corporate Days Out

We will capture the  
atmosphere at  
your event



**CLIENT: EVENTS WORLD**

TAKEN BY HELEN TINNER PHOTOGRAPHY



# Corporate Days Out

We will photograph your venue and location setting to showcase your corporate image



**CLIENT: EVENTS WORLD**

TAKEN BY HELEN TINNER PHOTOGRAPHY

# Corporate Days Out

We will capture images of your amazing team, in a posed and / or reportage style





*'See yourself in a different light'*

# Business Portrait Photo Shoot Options

“Virtual”

“On Location”

“Studio”

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# Business Portraits

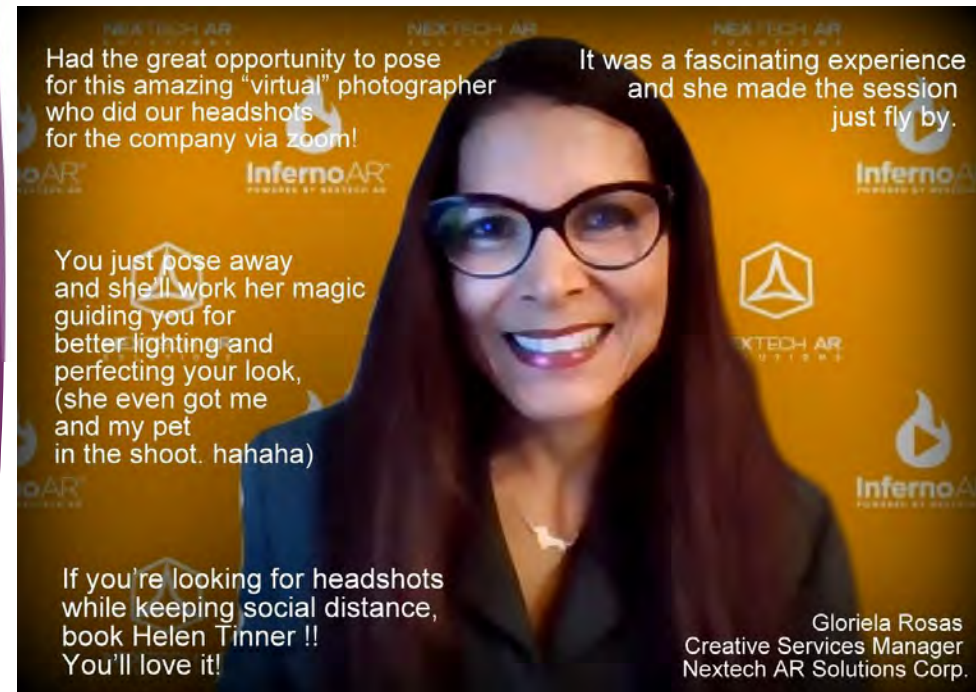
“Virtual” Photo Shoot Option

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# Update your individual and team photos for websites and social media pages with a "virtual" photo shoot

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# What is a “Virtual” photo shoot

A “virtual” photo shoot is an extremely safe and simple way to update your profile photograph in the comfort of your own home or office



# What is a “Virtual” photo shoot

Photographs are  
taken through Zoom



# What is a “Virtual” photo shoot

Use your own  
background





What is a  
“Virtual” photo shoot

Or integrate your  
corporate background  
& logo



# What is a “Virtual” photo shoot

No need to leave  
your desk



# What is a “Virtual” photo shoot

The shoot takes  
roughly  
15 minutes

## AWESOME VIRTUAL PHOTO-SHOOT WITH HELEN TINNER

With COVID-19 health & safety regulations, we needed an alternative solution to get our head-shots done as we could not have them photographed in person.



Helen was very welcoming and made me feel very comfortable during the photo-shoot!

Was quick and convenient, only took about 15 minutes. Highly recommend.

Digital Content Manager at  
NexTech AR Solutions

# What is a “Virtual” photo shoot

No need to use  
fancy lighting



## What will I receive?

After the photo shoot, the best photograph is edited and sent to you via email, in both colour and black and white





# Business Portraits

“On Location” Photo Shoot Option

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## Choose a location setting

Photographs are taken as high resolution images with a digital camera



So, I rarely get in front of a camera (definitely outside my comfort zone!) but one sunny day Helen Tinner Photography worked her magic and took these snaps mainly for my work. She made it fun; she is super friendly and super professional.

Wendy Mader - Acupuncturist

# Choose a location setting

Within your office, or outside in a garden or wider landscape



Helen came and took our senior partners and team headshots for us. She was very energetic, friendly and knew exactly what we wanted. She made everyone feel so comfortable when she was photographing them and the results speak for themselves! We will definitely be booking her again!

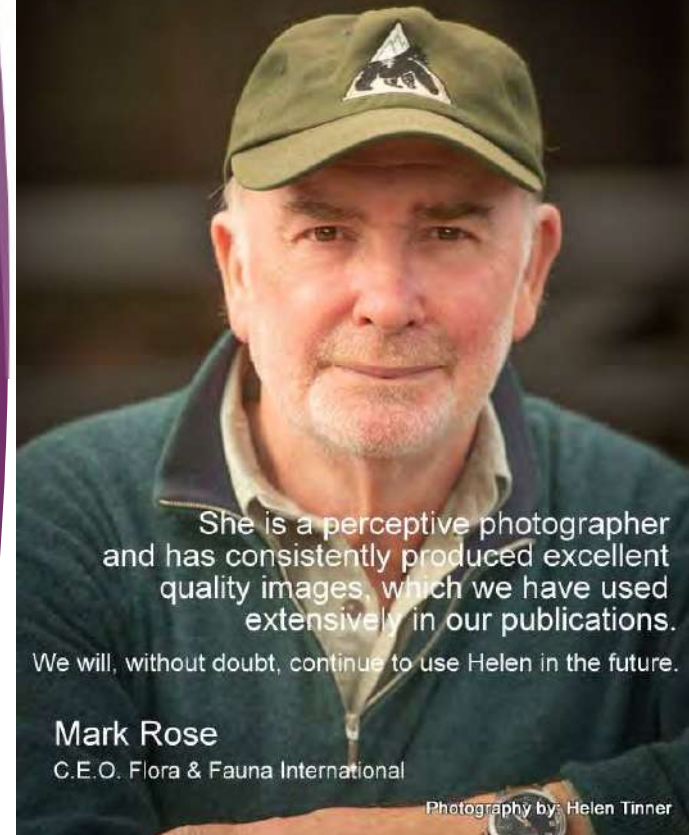
*Aimee Norcross  
Team Secretary (Longbridge Finance & Accountancy)*



# Client:

## Flora and Fauna International

Helen has been taking photographs for Fauna & Flora International, for over 20 years.



She is a perceptive photographer and has consistently produced excellent quality images, which we have used extensively in our publications.

We will, without doubt, continue to use Helen in the future.

**Mark Rose**

C.E.O. Flora & Fauna International

Photography by: Helen Tinner



# Business Portraits

“Studio” Photo Shoot Option

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## Alternatively choose a studio environment

- We will set up our professional studio at a location of your choice
- No need for you to leave your home or the office



# Client: British Society of Interventional Radiology



Thank you ever so much for your help and proficiency with the photographs. You have superb imagination

*Dr Mo Hamady MBChB FRCR EBIR. Consultant Interventional Radiologist.*

*Senior Lecturer (Hons)-Imperial College*

**Client:**  
JXG Management  
Solutions Ltd



**Just posted my new photos onto LinkedIn and  
got the most likes ever!**

Julianne Green

**Client:**  
Dental Health Spa



**Thank you, thank you for giving me my smile back.**

Christina Chatfield



# Testimonials

what our clients say about us

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# Charity Ball Testimonial



Paul Boyles  
Events & Marketing Manger. Pyecombe  
Golf Club

Pyecombe Golf Club have used Helen Tinner Photography for the two Annual Balls. They were excellent from start to finish and we would highly recommend their services to anyone.

In particular they were friendly, bubbly and professional throughout and made our members feel at ease through the evening.



They set up quickly and efficiently and massively contributed to the feel of the evening. Prior to the event Helen had kindly sent us some photo-shoot vouchers to raffle. We will definitely be working with Helen Tinner Photography again.



# Conference Testimonial



“This will be the 10<sup>th</sup> year of working together with Helen. She creates fantastic photographs, which we utilise to promote the conference. The techniques she uses always guarantee to get the best photographs possible without resorting to ‘botox or surgery’”.

**Ruth Moss, Conference Organiser for the BSIR & VASBI**

# Corporate Testimonial

"In this multimedia and social networking age, there is no getting away from the fact that we need to do everything possible to promote ourselves and our message to as wide an audience as possible. Helen has provided us with enormous help - improving our "shop window" by using her professional skills to obtain high-quality photographs.

**Duncan Etle Consultant Interventional Radiologist & Clinical Professor Hull, United Kingdom**



# Golf Day Testimonial



SJB Consultants have used Helen Tinner Photography on a number of occasions over the last 7 years. We have been lucky enough to enjoy the individual action shots at two of our corporate golf days, the last being when all 60 players were presented with mounted, personalised photos before the evening meal. As well as being good fun Helen is a true professional who offers individual photography. We would thoroughly recommend her.

Sylvia Bradley-Tune.  
Director. SJB Consultants .

# How can your images be used?

- Websites
- Intranet
- Webinars
- Email Signatures / Icons
- LinkedIn Business Portrait
- Blogs
- Instagram (Business, Private)
- Facebook (Business & Private)
- Digital Business Cards
- Dating Sites
- Printed as paper copies
- Printed as wall art
- Printed into coffee table books
- Used in books and magazine publications, advertising and editorials



TAKEN BY HELEN TINNER PHOTOGRAPHY

*'See yourself in a different light'*

# Our Shop

- We have a fantastic range of both traditional and modern albums, frames and photo mounts.
- All our frames are hand made



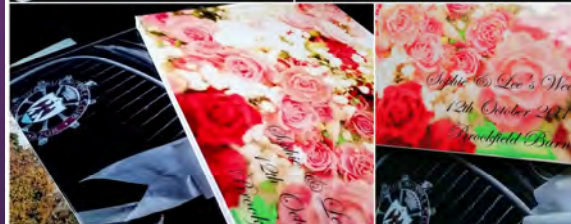
Individual photographs printed onto wooden artboard



'Desiree Album'



'Confetti Album'



Black photography mounts finished with a white bevelled edge. Ready to frame up to 10" x 8"



Three mounted 8" x 6" photographs mounted onto blocks in acrylic, with metal studs



Three 7" x 5" hand framed photographs with bevel cut mount & 'Ultra View' glass

CODE - HTP1 W: 20mm H: 15mm D: 10mm Mount Flat Glass, Wood Grain	CODE - HTP2 W: 20mm H: 15mm D: 10mm Mount Flat Matt	CODE - HTP3 W: 20mm H: 15mm D: 10mm Mount Flat Matt	CODE - HTP4 W: 20mm H: 15mm D: 10mm Mount Flat Glass
CODE - HTP5 W: 20mm H: 15mm D: 10mm Mount Caption Glass	CODE - HTP6 W: 20mm H: 15mm D: 10mm Mount Flat Glass	CODE - HTP7 W: 20mm H: 15mm D: 10mm Mount Flat Brushed	CODE - HTP8 W: 20mm H: 15mm D: 10mm Mount Flat Brushed
CODE - HTP9 W: 20mm H: 15mm D: 10mm Mount Caption Brushed	CODE - HTP10 W: 20mm H: 15mm D: 10mm Mount Caption Brushed	CODE - HTP11 W: 20mm H: 15mm D: 10mm Mount Caption Brushed, Wood Grain	CODE - HTP12 W: 20mm H: 15mm D: 10mm Mount Caption Matt



Photographs printed and hand mounted onto canvas



Hand framed individual photographs with bevel cut mount & 'Ultra View' glass



**Please get in touch if you have any queries or wish to book our photography services**

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Email: [helen@helentinner.com](mailto:helen@helentinner.com)

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*'See yourself in a different light'*